



Related Programs

Celebrate San Diego's favorite fusion of flowers and art with a wide array of new events and popular programs, including the much-anticipated floral demonstration led by Belgian-born designer Nico De Swert, new floral design classes for children and adults, and an exclusive Floral Fête. Tickets for programs may be purchased in person at the Museum, online at www.sdmart.org/artalive, or by calling the Art Alive hotline at (619) 696-1999.

Nico De Swert Floral Demonstration

Friday, April 13, 10:30 a.m.–12:00 noon

\$40 members/\$50 nonmembers

James S. Copley Auditorium

This year, Art Alive's highly-attended floral demonstration and lecture will be led by Belgian-born designer Nico De Swert, whose work challenges the viewer to see flowers and plants in a new light: as a medium for creating art. De Swert's gorgeous floral sculptures are marked by clean lines, defined shapes, and vivid hues, and have appeared in such magazines as *Martha Stewart Living*, *InStyle*, and *O: The Oprah Magazine*. The demonstration will be followed by a book signing and an intimate Lily Luncheon.

Lily Luncheon & Auction

Friday, April 13, 12:30–2:00 p.m.

\$100/person; Tables available

SDMA galleries

This luxe luncheon is the ultimate spring event for San Diego. Indulge in a seasonal menu, sip on sparkling wine, and splurge on unique auction items. Celebrate *Art Alive* in style while honoring distinguished designer Nico De Swert. Reservations are limited for this exclusive event.

Young Master Floral Class

Saturday, April 14, 9:30–11:30 a.m.

\$40 members/\$50 nonmembers

Museum Art School

This special studio class will use the themes of *Young Art 2007: Exploring Color* to inspire young floral designers ages 8 to 12. An instructor from Eden Floral Designs will teach basic principles, such as color choice, balance, and composition as students create their own arrangements to take home. Enrollment is limited to 20 students. For more information or to sign up, please call (619) 231-1996.

Master Class with Nico De Swert

Saturday, April 14, 10:00 a.m.–12:00 noon

\$90 members/\$100 nonmembers

James S. Copley Auditorium

Aspiring floral designers and flower lovers alike can learn professional techniques in this interactive class led by designer Nico De Swert. Floral materials and a container are included. Limited to 40 participants.

Floral Fête

Saturday, April 14, 7:00–10:00 p.m.

Members: \$60 single, \$100 couple

Nonmembers: \$75 single, \$125 couple

SDMA's over-the-top homage to spring culminates with a special late-night celebration. Revelers can enjoy live entertainment, hosted beverages, and a gourmet hors d'oeuvres menu of artisan cheeses, decadent desserts, and more.

Bouquet Brunch at The Westgate Hotel

Sunday, April 15, 10:00 a.m.–2:00 p.m.

\$39 members/\$48 nonmembers (includes admission to *Art Alive*)

Enjoy a delicious brunch in The Westgate's elegant dining room before heading to the Museum for the final day of *Art Alive*. To make reservations, call The Westgate Hotel at (619) 557-3655.

For information on event tickets, please call (619) 696-1999 or visit www.sdmart.org/artalive.