

# the BIG exchange

MAY 1-18, 2018

➔ **BECOME A MEMBER TODAY!**

And receive **FREE GENERAL ADMISSION** to the following cultural attractions during *The BIG Exchange!*



SAN DIEGO MUSEUM COUNCIL

**WE WELCOME MEMBERS FROM THESE PARTICIPATING INSTITUTIONS!**

*The BIG EXCHANGE* is presented by the San Diego Museum Council and the San Diego County Membership Managers Collaborative.