

ATTENDANCE

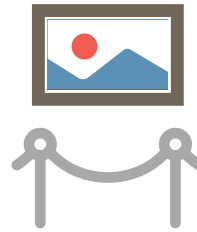


433,940

visitors experienced groundbreaking exhibitions from international and local collections and institutions



10%
vs FY22



55,200

visitors received free gallery admission



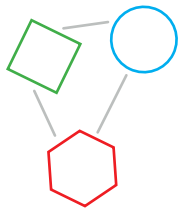
23%
vs FY22

65%

welcomed via free admission*

*includes programs, school tours, sculpture garden, etc.

EDUCATION & OUTREACH



3,424

students served via workshops



20%
vs FY22



10,300

visitor in-gallery responses to exhibitions^



29%
vs FY22



16,750

participated in Art and Empathy programming

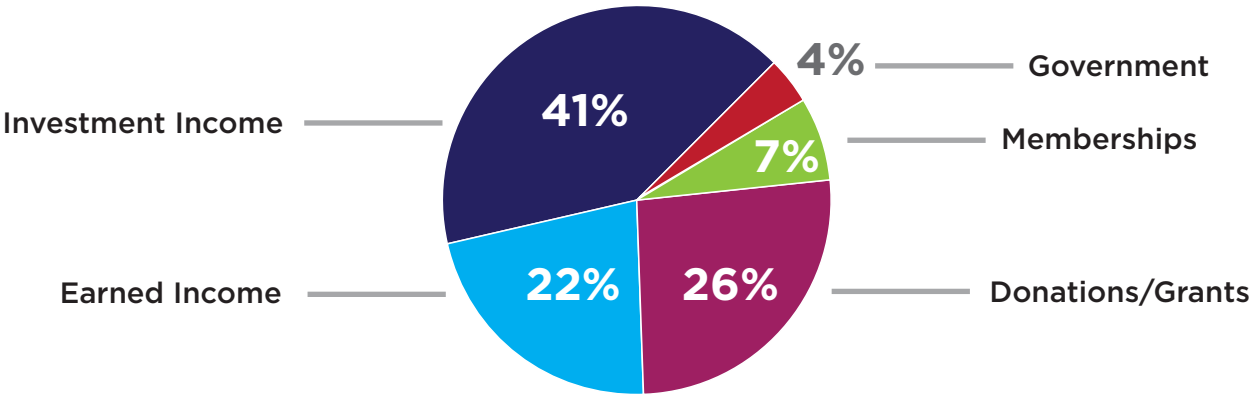


4,500

users for iPad interactives

^interactive drawings, written replies for display, etc.

FUNDING

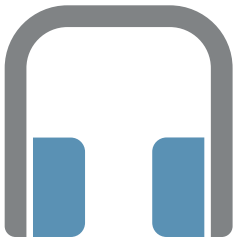


Endowment **\$67 million** / Operating budget **\$14 million***
*FY24

TECHNOLOGY



70,100+
downloads



725 audio stops



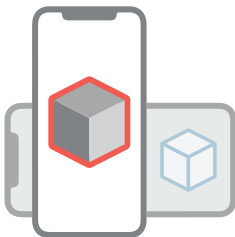
25 hours of audio content



USED OFFSITE IN
35 + **36**
states countries



119 videos



16 augmented reality experiences

ACCESSIBILITY

6

different
language tours

Hello!

ENGLISH

Hola!

SPANISH

Kamusta

TAGALOG

Olá

PORTUGUESE

你好

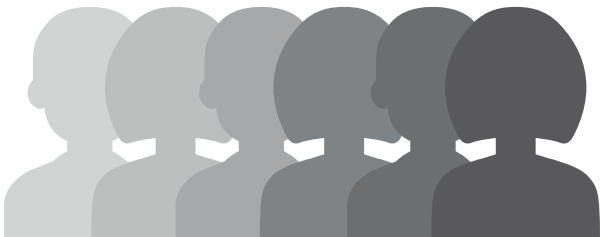
MANDARIN

Здравствуйте!

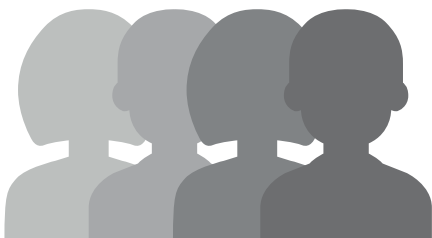
RUSSIAN

VOLUNTEERS

503 VOLUNTEERS



61 DOCENTS



CURATORIAL



FROM 3000 BC
TO PRESENT DAY



LOANING WORKS TO PRESTIGIOUS MUSEUMS AROUND THE WORLD

cincinnati
art museum

CENTROLINEO



SF MO
MA



BUCERIUS
KUNST
FORUM

WE RECEIVED
ON LOAN



WORKS OF ART

ACQUIRED
MORE THAN

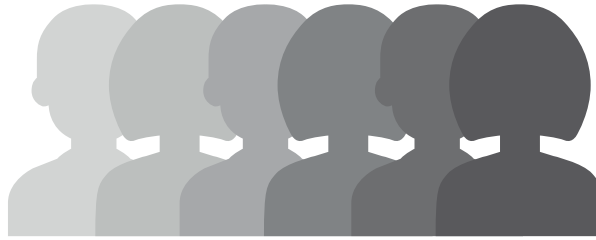


WORKS OF ART

ART ALIVE

12,000

people experienced
Art Alive



WEBSITE TRAFFIC

434,927

unique visitors to
our website

+17% vs. FY22



SOCIAL MEDIA PERFORMANCE

f 50,664
FOLLOWERS

 **43,311**
FOLLOWERS

X 53,020
FOLLOWERS



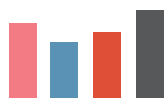
117,897

Total Average
Monthly Impressions



5,436

Total Average
Monthly Engagements



3.8%

Total Average Monthly
Engagement Rate



+64% military attendees
vs. five years ago



+8% college students
vs. five years ago



visitors from all 50 states
and 66 countries