




# Mehregan


FALL FETE

Saturday, October 4, 2025 | 4:00-8:00 p.m.  
The San Diego Museum of Art



VIP Meet-and-greet in Arts of Iran Gallery at 4:00 p.m.  
Concert begins at 5:00 p.m.

This year's Mehregan Fall Fete, a collaboration between The San Diego Museum of Art and the Persian Cultural Center, will take place on Saturday, October 4, 2025 at 5:00 p.m. in the Museum's James S. Copley Auditorium. The concert will feature musicians Yahya Alkhansa, Shervin Najafian, Sara Naeini, and Reza Rohani, among others.



Prior to the concert, event sponsors will have the opportunity to tour the Arts of Iran gallery and view a newly commissioned piece by Ala Ebtekar titled "A Thousand Years of Light" (2024). Celebration attendees will hear remarks from Roxana Velasquez, Maruja Baldwin Executive Director and CEO.



From left to right: Yahya Alkhansa, Shervin Najafian, Sara Naeini, Reza Rohani

This annual partnership supports the Arts of Iran gallery and raises funds for acquisitions of art from Iran and the Persianate world or created by contemporary Iranian artists.

To purchase tickets, visit [pccsd.eventbrite.com](https://pccsd.eventbrite.com).



# Support Mehregan 2025 Sponsorship Levels

All sponsors are invited to attend the pre-concert VIP tour of the Arts of Iran galleries at 4:00 P.M. on October 4, 2025. Sponsors will be recognized in The San Diego Museum of Art Magazine and on the SDMA website.



## FRIEND of Mehregan • \$200 Donation

- 1 VIP Ticket to Mehregan 2025 Fall Fete
- 1-Year Dual Membership to The San Diego Museum of Art
- 1-Year Family Membership to PCC and Subscription to **Peyk Magazine**
- Recognition as a Patron of the Arts of Iran on The San Diego Museum of Art website

## SUPPORTER of Mehregan • \$500 Donation

- 2 VIP Tickets to Mehregan 2025 Fall Fete
- 1-Year Friend Membership to The San Diego Museum of Art
- 1-Year Family Membership to PCC and Subscription to **Peyk Magazine**
- Recognition as a Patron of the Arts of Iran on The San Diego Museum of Art website

## AMBASSADOR of Mehregan • \$1,000 Donation

- 4 VIP Tickets to Mehregan 2025 Fall Fete
- 1-Year Friend Membership to The San Diego Museum of Art
- 1-Year Family Membership to PCC and Subscription to **Peyk Magazine**
- Recognition as a Patron of the Arts of Iran on The San Diego Museum of Art website

## SPONSOR of Mehregan • \$2,500 Donation

- 6 VIP Tickets to Mehregan 2025 Fall Fete
- Private, docent-led Museum tour for 10 guests
- 1-Year Sponsor Membership to The San Diego Museum of Art
- 1-Year Family Membership to PCC and Subscription to **Peyk Magazine**
- Recognition as sponsor of art acquisition on wall label in Arts of Iran gallery

## LEAD SPONSOR of Mehregan • \$5,000+ Donation

- 8 VIP Tickets to Mehregan 2025 Fall Fete
- Recognition as lead sponsor at Mehregan 2025 Fall Fete
- Private, docent-led Museum tour for 10 guests
- 1-Year Patron Circle Membership to The San Diego Museum of Art
- 1-Year Family Membership to PCC and Subscription to **Peyk Magazine**
- Recognition as lead sponsor of art acquisition on wall label in Arts of Iran gallery

## For Corporate Sponsors

Sponsorship of \$1,000 or higher includes membership in Partners in Art, the Museum's corporate partnership program. Benefits include one-year logo recognition on Museum's website and digital donor board in Museum rotunda, and may include discounts on venue rentals.

For more details on The San Diego Museum of Art membership levels, visit [sdmart.org/general-membership](https://sdmart.org/general-membership).



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